



Energy Conservation Division

EnergySummit2011

**BOND UNIVERSITY
GOLD COAST QUEENSLAND
17 May 2011**



BENEFITS FOR SPONSORS

PLATINUM \$10,000.00 – ONE ONLY

Naming Rights

- Naming rights for the *EnergySummit2011* Conference in a format to be determined with the sponsor, keeping in mind that the Energy Conservation and Sustainability Division name must also appear as the “owner” of the project.

Priority Recognition

- The Platinum Sponsor will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event.
- Opportunity to include a presenter at the event.
- Identification as *EnergySummit2011* Platinum Sponsor in all promotions of the event in Energy Conservation and Sustainability Division publications.

Sponsor Positioning & Logo Identification

- Inclusion in the *EnergySummit2011* colour advertisement in Progressing Business eZine (the official magazine of the Energy Conservation and Sustainability Division).
- One x full page advertisement in the *EnergySummit2011* brochure.
- Primary Banner Placement opportunity at the *EnergySummit2011* venue (sponsor to supply approved banner/sign).
- Recognition as *EnergySummit2011* Platinum Sponsor in all media releases.
- Recognition as *EnergySummit2011* Platinum Sponsor on directional signage at *EnergySummit2011* venue.
- Your organisation's logo to appear on event PDF/email designed communications (eg registration forms).
- Your organisation's logo to appear in prominent position on event printed collateral.
- Your organisation's logo on online promotions eg Registration Forms.

Webpage Sponsorship

- Your organisation's logo to appear on the Energy Conservation and Sustainability Division webpage to March 2012.

EnergySummit2011 Webpage Promotion

- Your organisation's logo to appear on all event promotion pages
- Your organisation's name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at *EnergySummit2011* event
- Use of the *EnergySummit2011* Platinum sponsor logo on your marketing collateral

Complimentary Registrations

- Sponsors receive a corporate registration of five guests at the *EnergySummit2011* Event.

Other

- Booth in a prominent position at the Trade Exhibition.
- Rights to provide a presenter in a Plenary Session.
- One off accommodation at an inner city hotel for IN Day before Conference, OUT Day of Conference.
- *EnergySummit2011* will add any names you provide to their Database for circulation of marketing information related to *EnergySummit2011*.
- A list of all delegates that attend the conference will be provided.



GOLD \$7,500.00 – ONE ONLY

Priority Recognition

- The Gold Sponsor will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event.
- Opportunity to include a presenter at the event.
- Identification as *EnergySummit2011* Gold Sponsor in all promotions of the event in Energy Conservation and Sustainability Division publications.

Sponsor Positioning & Logo Identification

- Inclusion in the *EnergySummit2011* colour advertisement in Progressing Business eZine (the official Magazine of the Energy Conservation and Sustainability Division).
- One full page advertisement in the *EnergySummit2011* brochure.
- Primary Banner Placement opportunity at the *EnergySummit2011* venue (sponsor to supply approved banner/sign).
- Recognition as *EnergySummit2011* Gold Sponsor in all media releases.
- Recognition as *EnergySummit2011* Gold Sponsor on directional signage at *EnergySummit2011* venue.
- Your organisation's logo to appear on event PDF/email designed communications (eg Registration Forms).
- Your organisation's logo to appear in prominent position on event printed collateral.
- Your organisation's logo on online promotions eg, Registration Forms.

EnergySummit2011 Webpage Promotion

- Your organisation's logo to appear on all event promotion pages.
- Your organisation's name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages.

Promotional Opportunities

- Approved display collateral at the entrance to the event venue at *EnergySummit2011* event.
- Use of the *EnergySummit2011* Gold sponsor logo on your marketing collateral.

Complimentary Registrations

- *EnergySummit2011* Gold Sponsors receive a corporate registration of two guests at the *EnergySummit2011* Event.

Other

- Booth in a prominent position at the Trade Exhibition.
 - AOQ-QLD® will add any names you provide to their Database for circulation of marketing information related to *EnergySummit2011*.
 - A list of all delegates that attend the conference will be provided.
- (Total value of the Gold sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$2,500.00.)

BENEFITS FOR SPONSORS

SILVER \$4,500.00 – THREE ONLY

- As for *EnergySummit2011* Gold Sponsorship except for the following:
 - Booth in a prominent position at the Trade Exhibition.
 - Two off Delegate Registration*.

(Total value of the Silver sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$2,000.00)

BRONZE \$2,500.00 – THREE ONLY

- As for *EnergySummit2011* Gold Sponsorship except for the following:
 - A table top for display in a prominent position at the Trade Exhibition.
 - Two off Delegate Registration*.

(Total value of the Bronze sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$1,000.00)

\$1,000.00 – UNLIMITED

- As for *EnergySummit2011* Gold Sponsorship except for the following:
 - No booth or table top display opportunity.
 - One off Delegate Registration.

MINOR SPONSORSHIPS AVAILABLE

Based on 50-75 attendees	PLUS GST
Satchel Inserts – 1 off	EACH \$250.00
Satchel Naming Rights – satchels to be chosen in agreement between sponsor and <i>EnergySummit2011</i> committee	\$1,000.00
Name Tags Naming Rights	\$500.00
Refreshment Breaks 2 off available. Naming rights am and pm @ \$250 each	\$250.00
Lunch Naming Rights	\$1000.00
Speakers' Gifts Naming Rights – 14 off	
Either supply gifts acceptable to committee or money	Total \$350.00
Proceedings (CD) Advertising	\$400.00
Non Tied Sponsorships ie donation, minimum of	\$275.00

TRADE EXHIBITION AT *EnergySummit2011*

An affiliation with the Energy Conservation and Sustainability Division is a unique opportunity for your Organisation to advertise your product/service to an expected 50-75 willing and excited Energy Conservation Practitioners and middle and senior managers from all over Australia.

You won't find a better way to become a market leader and make yourself known than at The Trade Exhibition – *EnergySummit2011* on the Gold Coast, 17 May 2011.

The Trade Exhibition will consist of up to 10 BOOTHS.

Investment Opportunities all prices plus GST

GOLD LOCATION

and two (2) Full Registrations (valued at \$495.00 each), plus booth attendant

Members	@ \$1,500.00 each
Non-Members*	@ \$1,695.00 each

SILVER LOCATION

and one (1) Full Registration (valued at \$495.00), plus booth attendant

Members	@ \$1,250.00 each
Non-Members*	@ \$1,445.00 each

POSTER BOARDS 1000mm wide x 2100mm high OR TABLE TOP DISPLAYS

Does not include a registration or booth attendant

Members	@ \$875.00 each
Non-Members*	@ \$1,090.00 each

ADDITIONAL BOOTH ATTENDANTS

@ \$495.00 each

- *Please download, complete and forward Membership Application Form www.aog.org.au/PDF/Membership-Application.pdf
- If you are a member of an AOQ-QLD® just complete your contact details and tick the Energy Conservation and Sustainability Division box.
- Positions in the exhibit area for *EnergySummit2011* will be offered in the order that acceptance forms are received.
- In all instances, we require 50% deposit on acceptance, and the final 50% on or before 25 February 2011.

SAVE! When you select a major sponsorship only one payment is necessary to pay for the sponsorship, trade exhibit, delegate registration and accommodation AND free publicity on all conference publications throughout Australasia and the website www.pbinstitute.net/EnergySummit2011.htm and during the conference.

Please complete the enclosed Sponsorship/Trade Exhibit Acceptance Form and return with your deposit.

The Sponsorship Convener
 EnergySummit2011
 PO Box 15205
 CITY EAST
 QUEENSLAND 4002



Energy Conservation Division

EnergySummit2011

BOND UNIVERSITY
GOLD COAST QUEENSLAND
17 May 2011



SPONSORSHIP/TRADE EXHIBIT ACCEPTANCE FORM

Dear Sponsorship Convenor,
 Yes, I wish to take a Sponsorship and/or Trade Exhibit at *EnergySummit2011* in Gold Coast on 17 May 2011 as outlined in your package.
 I have chosen the following Sponsorship (plus GST):

MAJOR SPONSORS	
<input type="checkbox"/>	PLATINUM @ \$10,000 (one only)
<input type="checkbox"/>	GOLD @ \$7,500 (one only)
<input type="checkbox"/>	SILVER @ \$4,500 (three only)
<input type="checkbox"/>	BRONZE @ \$2,500 (three only)
<input type="checkbox"/>	\$1,000 (unlimited)

MINOR SPONSORS (one each category)	
<input type="checkbox"/>	Satchel Insert @ \$250.00
<input type="checkbox"/>	Satchel Naming Rights @ \$1,000.00
<input type="checkbox"/>	Name Tag Naming Rights @ \$500.00
<input type="checkbox"/>	Refreshment Breaks Naming rights @ \$250.00 each
<input type="checkbox"/>	AM or <input type="checkbox"/> PM
<input type="checkbox"/>	Lunch naming rights @ \$1000.00
<input type="checkbox"/>	Speakers' Gifts naming rights @ 350.00

TRADE EXHIBIT BOOTHS		
(included in Platinum and Gold Sponsorships)		
	EACH MEMBERS	EACH NON-MEMBERS
<input type="checkbox"/> Gold Location	@ \$1500.00	\$1695.00
<input type="checkbox"/> Silver Location	@ \$1250.00	\$1445.00
<input type="checkbox"/> Table Top Display	@ \$875.00	\$1040.00
<input type="checkbox"/> Poster Board	@ \$875.00	\$1090.00
(Prices plus GST)		

I enclose a cheque for \$ _____ (50% of cost) as a non-refundable deposit. Remainder payable on 30th April 2011. A tax invoice will be provided.

Or please charge my credit card

Card type: AMEX MasterCard Visa (please add 2.5% if paying by Credit Card). Expiry date _____

Name on card _____ Signature _____

Company Name _____ Telephone _____

Address _____ Facsimile _____

_____ Post Code _____ Email _____

Contact Last Name _____ First Name _____

Position _____ Telephone _____

FINE PRINT
 I understand that sponsorships will be allocated in the order the Sponsorship Acceptance Forms and/or Cheques are received by the Convenor. Further, I understand my rights are as outlined in your proposal. I will be given ample opportunity to publicise my Company's name and products during the conference.
 The Committee and members of Energy Conservation and Sustainability Division and Progressing Business Institute Limited and the sponsoring bodies accept no liability to any person for loss, injury or damage whether arising directly or indirectly, from any action or cause undertaken, organised, or sponsored by the Progressing Business Institute Limited. Force majeure applies.

Yours Sincerely,
 (Signed Public Officer) _____ Date _____