



## Lean Six Sigma Division

# Lean Six Sigma 2011

Deployment and Project Delivery  
MELBOURNE VICTORIA – 4-5 May 2011

## BENEFITS FOR SPONSORS

### PLATINUM \$10,000.00 – ONE ONLY

#### **Naming Rights**

- Naming rights for the *LeanSixSigma2011* Conference in a format to be determined with the sponsor, keeping in mind that the Lean Six Sigma Division name must also appear as the “owner” of the project.

#### **Priority Recognition**

- The Platinum Sponsor will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event.
- Opportunity to include a presenter at the event.
- Identification as *LeanSixSigma2011* Platinum Sponsor in all promotions of the event in Lean Six Sigma Division publications.

#### **Sponsor Positioning & Logo Identification**

- Inclusion in the *LeanSixSigma2011* colour advertisement in Progressing Business eZine (the official magazine of the Lean Six Sigma Division).
- One x full page advertisement in the *LeanSixSigma2011* brochure.
- Primary Banner Placement opportunity at the *LeanSixSigma2011* venue (sponsor to supply approved banner/sign).
- Recognition as *LeanSixSigma2011* Platinum Sponsor in all media releases.
- Recognition as *LeanSixSigma2011* Platinum Sponsor on directional signage at *LeanSixSigma2011* venue.
- Your organisation’s logo to appear on event PDF/email designed communications (eg registration forms).
- Your organisation’s logo to appear in prominent position on event printed collateral.
- Your organisation’s logo on online promotions eg Registration Forms.

#### **Webpage Sponsorship**

- Your organisation’s Logo to appear on the Lean Six Sigma Division webpage to March 2012.

#### **LeanSixSigma2011 Webpage Promotion**

- Your organisation’s logo to appear on all event promotion pages
- Your organisation’s name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages

#### **Promotional Opportunities**

- Approved display collateral at the entrance to the event venue at *LeanSixSigma2011* event
- Use of the *LeanSixSigma2011* Platinum sponsor logo on your marketing collateral

#### **Complimentary Registrations**

- Sponsors receive a corporate registration of five guests at the *LeanSixSigma2011* Event.

#### **Other**

- Booth in a prominent position at the Trade Exhibition.
- Rights to provide a presenter in a Plenary Session.
- One off accommodation at an inner city hotel for IN Day before Conference, OUT Day of Conference.
- *LeanSixSigma2011* will add any names you provide to their Database for circulation of marketing information related to *LeanSixSigma2011*.
- A list of all delegates that attend the conference will be provided.

### GOLD \$7,500.00 – ONE ONLY

#### **Priority Recognition**

- The Gold Sponsor will be introduced and recognised for their support at the Opening Introduction and at the Closing Address at the event.
- Opportunity to include a presenter at the event.
- Identification as *LeanSixSigma2011* Gold Sponsor in all promotions of the event in Lean Six Sigma Division publications.

#### **Sponsor Positioning & Logo Identification**

- Inclusion in the *LeanSixSigma2011* colour advertisement in Progressing Business eZine (the official Magazine of the Lean Six Sigma Division).
- One full page advertisement in the *LeanSixSigma2011* brochure.
- Primary Banner Placement opportunity at the *LeanSixSigma2011* venue (sponsor to supply approved banner/sign).
- Recognition as *LeanSixSigma2011* Gold Sponsor in all media releases.
- Recognition as *LeanSixSigma2011* Gold Sponsor on directional signage at *LeanSixSigma2011* venue.
- Your organisation’s logo to appear on event PDF/email designed communications (eg Registration Forms).
- Your organisation’s logo to appear in prominent position on event printed collateral.
- Your organisation’s logo on online promotions eg, Registration Forms.

#### **LeanSixSigma2011 Webpage Promotion**

- Your organisation’s logo to appear on all event promotion pages.
- Your organisation’s name, hyperlinked organisation logo and short organisation profile to be included on the Sponsor Recognition page on all event promotion pages.

#### **Promotional Opportunities**

- Approved display collateral at the entrance to the event venue at *LeanSixSigma2011* event.
- Use of the *LeanSixSigma2011* Gold sponsor logo on your marketing collateral.

#### **Complimentary Registrations**

- *LeanSixSigma2011* Gold Sponsors receive a corporate registration of two guests at the *LeanSixSigma2011* Event.

#### **Other**

- Booth in a prominent position at the Trade Exhibition.
- AOQ-QLD® will add any names you provide to their Database for circulation of marketing information related to *LeanSixSigma2011*.
- A list of all delegates that attend the conference will be provided.

(Total value of the Gold sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$2,500.00.)

# BENEFITS FOR SPONSORS

## SILVER \$4,500.00 – THREE ONLY

- As for *LeanSixSigma2011* Gold Sponsorship except for the following:
  - Booth in a prominent position at the Trade Exhibition.
  - Two off Delegate Registration\*.

(Total value of the Silver sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$2,000.00)

## BRONZE \$2,500.00 – THREE ONLY

- As for *LeanSixSigma2011* Gold Sponsorship except for the following:
  - A table top for display in a prominent position at the Trade Exhibition.
  - Two off Delegate Registration\*.

(Total value of the Bronze sponsorship package includes exposure in the market place worth thousands of dollars plus a conference package in excess of \$1,000.00)

## \$1,000.00 – UNLIMITED

- As for *LeanSixSigma2011* Gold Sponsorship except for the following:
  - No booth or table top display opportunity.
  - One off Delegate Registration.

## MINOR SPONSORSHIPS AVAILABLE

Based on 50-75 attendees	PLUS GST
<b>Satchel Inserts</b> – 1 off	EACH \$250.00
<b>Satchel Naming Rights</b> – satchels to be chosen in agreement between sponsor and <i>LeanSixSigma2011</i> committee	\$1,000.00
<b>Name Tags Naming Rights</b>	\$500.00
<b>Refreshment Breaks</b> 2 off available. Naming rights am and pm @ \$250 each	\$250.00
<b>Lunch Naming Rights</b>	\$1000.00
<b>Speakers' Gifts Naming Rights</b> – 14 off	
Either supply gifts acceptable to committee or money	Total \$350.00
<b>Proceedings (CD) Advertising</b>	\$400.00
<b>Non Tied Sponsorships</b> ie donation, minimum of	\$275.00

## TRADE EXHIBITION AT *LeanSixSigma2011*

An affiliation with the Lean Six Sigma Division is a unique opportunity for your Organisation to advertise your product/service to an expected 50-75 willing and excited Lean Six Sigma Practitioners and middle and senior managers from all over Australia.

You won't find a better way to become a market leader and make yourself known than at The Trade Exhibition – *LeanSixSigma2011* in Melbourne, Victoria, 4-5 May 2011.

**The Trade Exhibition will consist of up to 10 BOOTHS.**

**Investment Opportunities** all prices plus GST

### GOLD LOCATION

and two (2) Full Registrations (valued at \$495.00 each), plus booth attendant

Members	@ \$1,500.00 each
Non-Members*	@ \$1,695.00 each

### SILVER LOCATION

and one (1) Full Registration (valued at \$495.00), plus booth attendant

Members	@ \$1,250.00 each
Non-Members*	@ \$1,445.00 each

### POSTER BOARDS 1000mm wide x 2100mm high OR TABLE TOP DISPLAYS

Does not include a registration or booth attendant

Members	@ \$875.00 each
Non-Members*	@ \$1,090.00 each

### ADDITIONAL BOOTH ATTENDANTS

@ \$495.00 each

- \*Please download, complete and forward Membership Application Form [www.pbinsitute.net/PDF/PBI-application.pdf](http://www.pbinsitute.net/PDF/PBI-application.pdf)
- If you are a member of an AOQ-QLD@ just complete your contact details and tick the Lean Six Sigma Division box.
- Positions in the exhibit area for *LeanSixSigma2011* will be offered in the order that acceptance forms are received.
- In all instances, we require 50% deposit on acceptance, and the final 50% on or before 31 March 2011.

**SAVE! When you select a major sponsorship only one payment is necessary to pay for the sponsorship, trade exhibit, delegate registration and accommodation AND free publicity on all conference publications throughout Australasia and the website [www.pbinsitute.net/LeanSixSigma2011.htm](http://www.pbinsitute.net/LeanSixSigma2011.htm) and during the conference.**

Please complete the enclosed Sponsorship/Trade Exhibit Acceptance Form and return with your deposit.

The Sponsorship Convener  
 LeanSixSigma2011  
 PO Box 15205  
 CITY EAST  
 QUEENSLAND 4002



Lean Six Sigma Division

# Lean Six Sigma 2011

**Deployment and Project Delivery  
MELBOURNE VICTORIA – 4-5 May 2011**

## SPONSORSHIP/TRADE EXHIBIT ACCEPTANCE FORM

Dear Sponsorship Convenor,  
Yes, I wish to take a Sponsorship and/or Trade Exhibit at *LeanSixSigma2011* in Melbourne, Victoria on 4-5 May 2011 as outlined in your package.  
I have chosen the following Sponsorship (plus GST):

### MAJOR SPONSORS

- PLATINUM** @ \$10,000 (one only)
- GOLD** @ \$7,500 (one only)
- SILVER** @ \$4,500 (three only)
- BRONZE** @ \$2,500 (three only)
- \$1,000** (unlimited)

### MINOR SPONSORS (one each category)

- Satchel Insert @ \$250.00
- Satchel Naming Rights @ \$1,000.00
- Name Tag Naming Rights @ \$500.00
- Refreshment Breaks Naming rights @ \$250.00 each
  - AM or  PM
- Lunch naming rights @ \$1000.00
- Speakers' Gifts naming rights @ 350.00

### TRADE EXHIBIT BOOTHS

(included in Platinum and Gold Sponsorships)

	EACH MEMBERS	EACH NON-MEMBERS
<input type="checkbox"/> Gold Location	@ \$1500.00	\$1695.00
<input type="checkbox"/> Silver Location	@ \$1250.00	\$1445.00
<input type="checkbox"/> Table Top Display	@ \$875.00	\$1040.00
<input type="checkbox"/> Poster Board	@ \$875.00	\$1090.00

(Prices plus GST)

I enclose a cheque for \$ \_\_\_\_\_ (50% of cost) as a non-refundable deposit. Remainder payable on 31 March 2011. A tax invoice will be provided.

Or please charge my credit card

Card type:  AMEX  MasterCard  Visa (please add 2.5% if paying by Credit Card). Expiry date \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Company Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ Facsimile \_\_\_\_\_

\_\_\_\_\_ Post Code \_\_\_\_\_ Email \_\_\_\_\_

Contact Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Position \_\_\_\_\_ Telephone \_\_\_\_\_

**FINE PRINT**

I understand that sponsorships will be allocated in the order the Sponsorship Acceptance Forms and/or Cheques are received by the Convenor. Further, I understand my rights are as outlined in your proposal. I will be given ample opportunity to publicise my Company's name and products during the conference.

The Committee and members of Lean Six Sigma Division and Progressing Business Institute Limited and the sponsoring bodies accept no liability to any person for loss, injury or damage whether arising directly or indirectly, from any action or cause undertaken, organised, or sponsored by the Progressing Business Institute Limited. Force majeure applies.

Yours Sincerely,

(Signed Public Officer) \_\_\_\_\_ Date \_\_\_\_\_